ADVANTAGES OF ELECTRONIC GIVING

If your parish has not yet offered electronic giving to parishioners, please consider doing so now!

1. THEOLOGICAL FACTORS
   - Offertory cards/envelopes with a check box for indicating an electronic gift are used so that the ritual of the offering is not eliminated.
   - Enrolling in EFT requires individuals to make a prayerful, thoughtful decision as to what their offering should be.
   - A person that signs up for an EFT once a month will be 100% faithful in their giving.
   - This encourages "first fruits" giving because the offering is deducted directly from the account rather than being given on "what is left" in the wallet at the time.

2. PASTORAL/CULTURAL FACTORS
   - Provides an easy means for elderly and homebound to contribute.
   - Promotes more consistent giving among your young adult parishioners.

3. BUSINESS FACTORS
   - Creates a CONSISTENT, PREDICTABLE, RECESSSION-PROOF giving pattern that will help the parish better forecast its current and future financial position.
   - Individual contributions are typically higher, due to prayerful discernment and faithful giving.
   - Today's providers of electronic giving also handle second collections as well as diocesan appeals, gifts with a special request such as "in memory of," etc.

2015
60 PARishes + 10,000 FAMILIES = $12 MILLion

2019
82 PARishes + 12,000 FAMILIES = $14 MILLion

SOME PARISHES SEE UP TO 65% OF ACTIVE PARISHIONERS CONTRIBUTING DIGITALLY

PARISHIONERS INCREASE THEIR DONATION BY AS MUCH AS 38% WHEN THEY GO DIGITAL
VENDORS UTILIZED ACROSS THE
DIOCESE OF CLEVELAND*

1 FAITH DIRECT (31)

Gesu - University Heights
Holy Family - Stow
Holy Rosary - Cleveland
Holy Trinity - Avon
Immaculate Conception - Cleveland
Immaculate Conception - Willoughby
Immaculate Heart of Mary - Cuyahoga Falls
Mary Queen of Peace - Cleveland
Nativity of Our Lord Jesus - Akron
Our Lady of Peace - Cleveland
Our Lady of Victory - Tallmadge
Ss. Robert & William - Euclid
St. Anthony of Padua - Parma
St. Augustine - Barberton
St. Barnabas - Northfield
St. Bernadette - Westlake

2 OUR SUNDAY VISITOR (19)

Prince of Peace - Norton
Sacred Heart Chapel - Lorain
Sacred Heart of Jesus - Wadsworth
St. Adalbert - Berea
St. Anthony of Padua - Fairport Harbor
St. Clare - Lyndhurst
St. Clement - Lakewood
St. Dominic - Shaker Heights
St. Elizabeth Ann Seton - Columbia Station
St. Helen - Newbury

3 LITURGICAL PUBLICATIONS (18)

Assumption - Broadview Heights
Cathedral of St. John the Evangelist - Cleveland
Holy Angels - Chagrin Falls
Our Lady of the Lake - Euclid
Resurrection - Solon
Ss. Peter and Paul - Garfield Heights
St. Agnes - Elyria
St. Anselm - Chesterland
St. Bernard - Akron

4 CHURCH BUDGET (7)

myeoffering.com

St. Adalbert - Cleveland
St. Colman - Cleveland
St. Joseph - Amherst
St. Mary - Wooster
St. Michael - Independence
St. Paschal Baylon - Highland Heights
St. Vincent de Paul - Akron

5 VANCO PAYMENT SOLUTIONS (7)

vancopayments.com/faith-based

Our Lady of Guadalupe - Macedonia
Our Lady of Mount Carmel - Cleveland
St. Angela Merici - Fairview Park
St. Christopher - Rocky River
St. Francis Xavier - Medina
St. Joseph - Avon Lake
St. Mary Magdalene - Willowick

*as of May 2019

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