If your parish has not yet offered electronic giving (also known as automated giving or automatic withdrawal) to parishioners, please consider doing so now! National research shows that a contributor who is already donating to the parish will increase their donation by as much as 38% when enrolling in an electronic giving program. Within the Catholic Diocese of Cleveland, we know of parishes that have exceeded that percentage! Making this change alone in your parish offertory program will likely make a difference in your weekly finances.

Here are just a few of the reasons electronic giving makes good sense:

**Theological Factors**

- Offertory cards or offertory envelopes with a check box for indicating an electronic gift are used so that the ritual of the offering is not eliminated.
- Enrolling in EFT (Electronic Funds Transfer) requires individuals to make a prayerful, thoughtful decision as to what their offering should be.
- A person that signs up for an EFT transfer of funds once a month will be 100% faithful in their giving while the person that puts an offering in the plate when they attend will frequently not be 100% faithful (due to lack of available cash, vacations, illness or other reasons for non-attendance).
- This encourages “first fruits” giving because the offering is deducted directly from the account rather than being given on “what is left” in the wallet at the time.

**Pastoral/Cultural Factors**

- Provides an easy means for elderly and homebound to contribute.
- Promotes more consistent giving amongst your young adult parishioners.

**Business Factors**

- Creates a CONSISTENT, PREDICTABLE, RECESSION-PROOF giving pattern that will help the Parish better forecast its current and future financial position.
- Individual contributions are typically higher, due to prayerful discernment and faithful giving.
- Today’s providers of electronic giving also handle second collections as well as diocesan appeals, gifts with a special request such as “in memory of,” etc.
The following parishes* currently use the below providers for electronic giving:

**Faith Direct, Inc.**
- Gesu - University Heights
- Holy Family - Stow
- Holy Rosary - Cleveland
- Holy Trinity - Avon
- Immaculate Conception - Cleveland
- Immaculate Conception - Willoughby
- Immaculate Heart of Mary - Cuyahoga Falls
- Mary Queen of Peace - Cleveland
- Nativity of Our Lord Jesus - Akron
- Our Lady of Peace - Cleveland
- Our Lady of Victory - Tallmadge
- St. Robert & William - Euclid
- St. Anthony of Padua - Parma
- St. Augustine - Barberton
- St. Bernadette - Westlake
- St. Clarence - North Olmsted
- St. Columbkille - Parma
- St. Francis of Assisi - Gates Mills
- St. Hilary - Fairlawn
- St. Joseph - Strongsville
- St. Ladislas - Westlake
- St. Luke - Lakewood
- St. Malachi - Cleveland
- St. Mark - Cleveland
- St. Mary - Elyria
- St. Mary - Hudson
- St. Mary of the Falls - Olmsted Falls
- St. Peter - Lorain
- St. Rita - Solon
- St. Therese - Garfield Heights
- St. Thomas More - Brooklyn

**Our Sunday Visitor, Inc.**
- Prince of Peace - Norton
- Sacred Heart Chapel - Lorain
- Sacred Heart of Jesus - Wadsworth
- St. Adalbert - Berea
- St. Anthony of Padua - Fairport Harbor
- St. Clare - Lyndhurst
- St. Clement - Lakewood
- St. Dominic - Shaker Heights
- St. Elizabeth Ann Seton – Columbia Station
- St. Helen – Newbury
- St. Ignatius of Antioch - Cleveland
- St. James - Lakewood
- St. John Nepomucene – Cleveland
- St. John of the Cross - Euclid
- St. John Vianney - Mentor
- St. Mary - Painesville
- St. Raphael - Bay Village
- St. Sebastian - Akron
- St. Vincent De Paul – Elyria

**Liturgical Publications**
- Cathedral of St. John the Evangelist - Cleveland
- Holy Angels - Chagrin Falls
- Resurrection - Solon
- St. Anselm – Chesterland
- St. Monica - Garfield Heights
- St. Patrick - Westpark

**Church Budget**
- St. Adalbert - Cleveland
- St. Colman - Cleveland
- St. Joseph - Amherst
- St. Paschal Baylon - Highland Heights

Parishes may select whichever vendor or financial institution they prefer to support their electronic giving program. Please note: The Catholic Community Foundation does recommend two vendors who discount their programs for our parishes. Listed below is the contact information for these preferred vendors:

**Michael Walsh**
*Faith Direct, Inc.*
W: (704) 651-6701
Email: mike@faithdirect.net
www.faithdirect.net

**Steve Logan**
*Our Sunday Visitor, Inc.*
W: (800) 348-2886, ext. 2531
C: (412) 738-0095
Email: slogan@osv.com
www.osv.com

*as of November 2017

For more information or questions, please contact:
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