



ELECTRONIC GIVING

CATHOLIC COMMUNITY
FOUNDATION

Enriching Lives In Northeast Ohio

“Consider this: whoever sows sparingly will also reap sparingly, and whoever sows bountifully will also reap bountifully. Each must do as already determined, without sadness or compulsion, for God loves a cheerful giver.” -2 Corinthians 9:6-7

If your parish has not yet offered electronic giving (also known as automated giving or automatic withdrawal) to parishioners, please consider doing so now! National research shows that a contributor who is already donating to the parish will increase their donation by as much as 38% when enrolling in an electronic giving program. Within the Catholic Diocese of Cleveland, we know of parishes that have exceeded that percentage! Making this change alone in your parish offertory program will likely make a difference in your weekly finances.

Here are just a few of the reasons electronic giving makes good sense:

THEOLOGICAL FACTORS

- Offertory cards or offertory envelopes with a check box for indicating an electronic gift are used so that the ritual of the offering is not eliminated.
- Enrolling in EFT (Electronic Funds Transfer) requires individuals to make a prayerful, thoughtful decision as to what their offering should be.
- A person that signs up for an EFT transfer of funds once a month will be 100% faithful in their giving while the person that puts an offering in the plate when they attend will frequently not be 100% faithful (due to lack of available cash, vacations, illness or other reasons for non-attendance).
- This encourages “first fruits” giving because the offering is deducted directly from the account rather than being given on “what is left” in the wallet at the time.

PASTORAL/CULTURAL FACTORS

- Provides an easy means for elderly and homebound to contribute.
- Promotes more consistent giving amongst your young adult parishioners.

BUSINESS FACTORS

- Creates a **CONSISTENT, PREDICTABLE, RECESSION-PROOF** giving pattern that will help the Parish better forecast its current and future financial position.
- Individual contributions are typically higher, due to prayerful discernment and faithful giving.
- Today’s providers of electronic giving also handle second collections as well as diocesan appeals, gifts with a special request such as “in memory of,” etc.

The following parishes* currently use the below providers for electronic giving:

FAITH DIRECT, INC.

Gesu - University Heights
Holy Family - Stow
Holy Rosary - Cleveland
Holy Trinity - Avon
Immaculate Conception - Cleveland
Immaculate Conception - Willoughby
Immaculate Heart of Mary - Cuyahoga Falls
Mary Queen of Peace - Cleveland
Nativity of Our Lord Jesus - Akron
Our Lady of Peace - Cleveland
Our Lady of Victory - Tallmadge
Ss. Robert & William - Euclid
St. Anthony of Padua - Parma
St. Augustine - Barberton
St. Bernadette - Westlake
St. Clarence - North Olmsted
St. Columbkille - Parma
St. Francis of Assisi - Gates Mills
St. Hilary - Fairlawn
St. Joseph - Strongsville
St. Ladislav - Westlake
St. Luke - Lakewood
St. Malachi - Cleveland
St. Mark - Cleveland
St. Mary - Elyria
St. Mary - Hudson
St. Mary of the Falls - Olmsted Falls
St. Peter - Lorain
St. Rita - Solon
St. Therese - Garfield Heights
St. Thomas More - Brooklyns

OUR SUNDAY VISITOR, INC.

Prince of Peace - Norton
Sacred Heart Chapel - Lorain
Sacred Heart of Jesus - Wadsworth
St. Adalbert - Berea
St. Anthony of Padua - Fairport Harbor
St. Clare - Lyndhurst
St. Clement - Lakewood
St. Dominic - Shaker Heights
St. Elizabeth Ann Seton - Columbia Station
St. Helen - Newbury
St. Ignatius of Antioch - Cleveland
St. James - Lakewood
St. John Nepomucene - Cleveland
St. John of the Cross - Euclid
St. John Vianney - Mentor
St. Mary - Painesville
St. Raphael - Bay Village
St. Sebastian - Akron
St. Vincent De Paul - Elyria

LITURGICAL PUBLICATIONS

Cathedral of St. John the Evangelist - Cleveland
Holy Angels - Chagrin Falls
Resurrection - Solon
St. Anselm - Chesterland
St. Monica - Garfield Heights
St. Patrick - Westpark

CHURCH BUDGET

St. Adalbert - Cleveland
St. Colman - Cleveland
St. Joseph - Amherst
St. Paschal Baylon - Highland Heights

Parishes may select whichever vendor or financial institution they prefer to support their electronic giving program. Please note: The Catholic Community Foundation does recommend two vendors who discount their programs for our parishes. Listed below is the contact information for these preferred vendors:

Michael Walsh

Faith Direct, Inc.
W: (704) 651-6701
Email: mike@faithdirect.net
www.faithdirect.net

Steve Logan

Our Sunday Visitor, Inc.
W: (800) 348-2886,
ext. 2531
C: (412) 738-0095
Email: slogan@osv.com
www.osv.com

**as of November 2017*



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FOR MORE INFORMATION OR QUESTIONS, PLEASE CONTACT:

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